

Press release



Leading figures of Digital Security, e-Mobility and e-ID announced at Smart Event'09

September 22-25, 2009 - Sophia-Antipolis, French Riviera
www.smart-event.eu

Celebrating its 10th edition, Smart Event will feature eminent keynote speakers from Research and Industry. The 2.5 day tech conferences will open with no less than six keynote speakers invited to address the central issue of trust in digital services and to debate on NFC & m-payment. More keynotes are scheduled along the 6 parallel sessions.

Paris, July 17th, 2009 – Smart Event, *The Innovation Forum for Mobility and Trusted Technologies & Services*, has unveiled an impressive list of eminent keynote speakers for its 10th edition. These best-in-class experts in Security, e-ID, Trusted mobile Applications will present and discuss the hottest topics with their peers, forming a global line-up of 150+ speakers over 3.5 days. On top of the agenda, the challenge of bringing trust to end users of digital services. This will be the opening theme of Smart Event: the plenary Grand Opening (September 23rd morning), will feature the European Commission, ENISA, Eurosmart, Gemalto, ETSI, Microsoft, the Federal Republic of Austria... This “event in the event” will be moderated by Jacques Bus, Head of Unit Trust & Security in ICT Research, European Commission. Among foremost topics this year, open mobile platforms, m-payment ecosystems, NFC devices, security advanced research, latest e-ID wide scale programs are to be mentioned among the numerous sessions of the 3 conference streams e-Smart, Smart Mobility and World e-ID. Eminent IT academics are also participating in Smart Event during Smart University, an advanced educational program organized in parallel of the Smart Event’s tech conferences.

Keynote speakers of Smart Event 2009 (alphabetical order):

- Housseem Assadi, Head of the "security and trusted transactions" lab, **Orange**
- Marc Bertin, Chairman, **Eurosmart**
- Jacques Bus, Head of Unit Trust & Security in ICT Research, **European Commission**
- Kim Cameron, Chief Architect of Identity and Access, **Microsoft**
- Sergio Cozzolino, Vice President. Innovative Service Development, **Telecom Italia**
- Phil d’Angio, Business development EMEA, **Verisign**
- Erol Gelenbe, Professor in the Dennis Gabor Chair, **Imperial College London**
- Dr Gisela Meister, Head of Security Evaluation, **Giesecke Devrient**
- Reinhard Posch, Chief Information Officer for the **Federal Republic of Austria**
- Jacques Seneca, Executive Vice President Security Business Unit, **Gemalto**
- Dr Assia Tria, Head of the LCCS Laboratory - **ENSMSE/CEA-LETI**
- Dr Walter Weigel, Director General, **ETSI**

Distinguished academics:

- Pr. Ernesto Damiani, University of Milan, Department of Information Technologies
- Pr. Serge Miranda, University of Nice Sophia-Antipolis (France)
- Pr. Pierre Paradinas, CNAM / INRIA
- Pr. Jean-Jacques Quisquater, Head of the UCL Crypto Group, University of Louvain-la-Neuve (Belgium)

More information and regular updates about Smart Event: www.smart-event.eu

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Smart Event 2009 features 3 technological and strategic conferences:

- **e-Smart:** “*Designing the future of digital security technologies*”

e-Smart 2009 will reflect the enlarged scope of the Smart Card Industry to the Digital Security Industry. It will cover main technology trends, key innovations and state-of-the art approach of security in 90nm NVM, mass storage memories, multi-chip SIM, NFC & RFID, Java Card 3.0, Smart Card Web Server, M to M, etc.

Program and useful information: www.e-smart.eu

- **Smart Mobility:** *Building Trusted Mobile Applications*”

At the crossroad of Mobility and Security, Smart Mobility tackles with hottest issues of trusted mobiles application and platforms: NFC applications and ecosystem, open mobile platforms, m-payment applications, security implementation on mobile devices, emerging mobile applications, etc.

Program and useful information: www.smart-mobility.eu

- **World e-ID:** “*The next e-ID management technologies & services*”

World e-ID will review e-ID, biometrics and digital data management innovations in the public and enterprise sectors. 12 countries plus Europe will discuss more than 20 e-ID projects along with national and international organizations. Applications, standards, interoperability issues will also be covered by the industry leaders.

Program and useful information: www.worlde-id.eu

Smart Event also host **Smart University**, “*State-of-the-Art ICT knowledge and training courses*”. This advanced educational programme will offer 9 training modules during Smart Event, covering smart devices, contactless and wireless technologies (NFC, RFID, MtoM, LTE...). Program and useful information: www.smart-university.eu

Institutional Founding Partner: Eurosmart

Strategic Partner: Gemalto

Institutional Partners: ETSI, W3C - World Wide Web Consortium, e-Forum, European Biometrics Forum, Global Platform, Java Card Forum, NFC Forum, OMTP, Smart Card Forum

Other Partners: Comprion, Invest Northern Ireland, Raisonance, Renesas Technology Corp, Soliatis

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