



Smart Event to outline long-term ICT security & e-ID strategies for Europe

The yearly set of mobility & digital security conferences will host discussions on concerted EU efforts towards i2010 agenda.

September 16-19, 2008 - Sophia-Antipolis, French Riviera

www.smart-event.eu

The 2008 edition of the Smart Event conferences will shed a particular light on electronic identity issues (e-ID) in Europe. Thanks to a large panel of 15 government representatives from as many European countries, the "World e-ID" conference will offer an open forum where to discuss latest national and cross-border e-ID initiatives: EU citizen card, e-health, transport, e-government and many other e-services.

Beyond e-ID issues of interoperability, standardisation or cooperation, the Smart Event conferences will also deal with digital security and trusted mobile technologies, providing a unique platform to more than 180 speakers and an audience of 750 researchers, experts and decision-makers.

Paris, July 30th, 2008 - As European countries are midway on the Lisbon agenda to reach electronic identity interoperability by 2010, as the European Network and Information Security Agency, ENISA, recently warned "*Europe must take security threats more seriously*", Smart Event stands as a not-to-be-missed rendezvous for every stakeholder of public "e-initiatives".

Smart Event yearly gathers researchers, experts and decision-makers of the Digital Security, e-ID and Trusted Mobile Technologies around 3 co-located international conferences, an advanced educational program and 3 workshops. The upcoming 9th edition, to be held in Sophia Antipolis from 16 to 19th of September, will deserve more than ever its self-branding as the "*Forum for Mobility and Trusted Technologies & Services*".

A forum for e-ID in Europe...

The major stakeholders of electronic identity national initiatives are invited to present the status of their projects at "World e-ID", the conference dedicated to next e-ID management technologies and services. Estonia, France, Germany, Italy, Poland, Portugal, Spain, Sweden, United Kingdom... 15 official representatives will not only present the status of their e-ID projects, they will also share the lessons learned and discuss future issues with e-ID experts from the industry and associations, consultancy and standardisation bodies. The exchanges will go beyond their European counterparts as speakers from the US and Japan are also joining the event.

Among the 50 speakers invited at the World e-ID conference, Dr Mireille Levy, Head of Identity Management Standards UK Government, will present the outstanding Stork EU Project. Stork will implement an EU-wide interoperable system enabling businesses, citizens and government employees to use their national electronic identities in any Member State. The insights into EU interoperability issues will be complemented in particular by Karel de Vriendt, European Commission IDABC Head of Unit. e-ID standardisation theme will be addressed by Sverre Bauck, Norwegian Agency for Public Management & eGovernment; e-ID applications by Dr Christoph Goetz, Federal Ministry of Health, Germany and Jan Muehlfeit, Chairman Europe, Microsoft, among other leading names.

World e-ID will also host a panel debate under the theme "European e-ID: from Common Criteria to Full Interoperability?" to discuss the requirements, strategies and architectures for the future e-ID deployments.

... and a technical and strategic worldwide conference

Beyond public e-initiatives, electronic identity has to be addressed widely from digital security standpoint: "*In the context of mobility, (...) increasingly complex and evolving digital value chains, the individual becomes the central point of convergence for digital networks and services. Digital identity, its nature, assertion, negotiation, defence and use, is one of the most*

challenging issues of the coming years" states one of the modules of "Smart University", the advanced educational program part of Smart Event. This is precisely the positioning of the contents of the Smart Event various conferences and workshops.

Information storage, online/on the air transactions & services, and digital identity management has to be proven secure and dependable to live up to the customers' and citizens' expectations. Facing these challenges, players from digital security, telecoms, content providers/enablers, finance, entertainment, health, transport services as well as government bodies will present and attend at Smart Event. At stake: harmonizing their R&D, marketing and policy efforts, bringing trust in every part of the puzzle, from hardware to software, from authentication/e-ID to transactions, from standardisation to market acceptance standpoints.

More than 180 security and mobility experts from the industry, standardization organizations and governmental bodies, will share their knowledge, experience, vision as well as networking at Smart Event. About 750 delegates are expected. Renowned keynote speakers will address their vision and perspectives on innovative strategies, technologies and standards leading to a secure digital and mobile world, including Christophe Duverne, Chairman, NFC Forum, Marc Rennard, Executive Director AMEA, Orange FT Group, Jacques Seneca, Chairman, Eurosmart, Jacques Stern, Chairman, French National Agency for Research, Dr Walter Weigel, Director General, ETSI.

Main events on digital identity at Smart event:

- **"World e-ID"**, *"The next e-ID management technologies & services"* (5th edition)

Program and useful information: www.worlde-id.eu

- **"Smart University"**, *"Sharpening skills in Smart Card, e-ID, and Mobile Telecoms technologies"* (4th edition)

One day and a half module: "Paving the way to next generation identity management"

Program and useful information: www.smart-university.eu

Other technological and strategic events on mobility & digital security:

- **"e-Smart"**, *"Designing the future of digital security technologies"* (9th edition)

e-Smart 2008 will reflect the enlarging scope of the Smart Security Industry and will cover all the innovation in mass storage memories, NFC, Java Card 3.0, RFID & contactless technologies, trusted computing, cryptography, certification & testing, etc.

Program and useful information: www.e-smart.eu

- **New: "Smart Mobility"**, *"Building Trusted Mobile Applications"* (1st edition)

At the cross road of Mobility and Security, Smart Mobility tackles with hottest mobile issues such as NFC, smart security devices, open mobile platform as well as with major mobile applications including media & content services, m-payment, etc.

Program and useful information: www.smart-mobility.eu

For more information and regular updates about the Smart Event: www.smart-event.eu

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