



Top keynote speakers to address key security issues at Smart Event'08

September 16-19, 2008 - Sophia-Antipolis, French Riviera

www.smart-event.eu

Smart Event, the *Innovation Forum for Mobility and Trusted Technologies & Services*, will gather more than 180 presentations, including over 20 world class keynotes, covering the hottest issues in **Digital Security, e-ID, Trusted Mobile Technologies and Ambient Intelligence/Pervasive Computing**.

750 researchers, experts and decision-makers are expected to attend the 3 co-located international conferences, the advanced educational program and 3 parallel workshops forming Smart Event'08.

Paris, August 28th, 2008 - Committed to set the agenda for the "*Innovators supporting the growth of Mobility and Digital Security*", Smart Event announces a deeply enriched program, in terms of speakers, contents, parallel events... Thanks to more than 180 individual presentations scheduled over 3.5 days and 7 parallel events, Smart Event'08 aims to offer a unique platform for research, academia, industry, government departments and agencies. The enriched contents of Smart Event'08 cover four main security fields this year:

- Smart & Digital Security (e-Smart conference)
- Trusted Mobile Applications & Service (Smart Mobility conference)
- Electronic Identity Management (World e-ID conference)

► Top keynotes to open Smart Event

Top keynote speakers are emphasized this year in every conference and in particular in the Smart Event Plenary Opening Session.

The Opening Session, held on September 17th morning, features 6 prestigious guests gathered around the theme: "Supporting the Growth of Mobility and Digital Security". At stake: how to live up to the customers' and citizens' expectations for the information storage, online/on the air transactions and digital identity management?

Moderated by Thomas Skordas, Deputy Head of Unit **INFSO-F5 "Security"** at the European Commission, the Plenary Opening Session, will host presentations from:

- Walter Weigel, Director General of **ETSI**
- Jacques Seneca, Chairman of **Eurosmart**
- Marc Rennard, Executive Director AMEA of **Orange** FT Group
- Karel de Vriendt, **IDABC** Head of Unit, European Commission
- Jan Muehlfeit, Chairman Europe of **Microsoft** Corporation
- Jacques Stern, Chairman of the French **National Agency for Research**

Other keynote speakers that will give a speech during the other Smart Event conference include:

- Housseem Assadi, Head of R&D Department eCommerce & Trusted Applications, **Orange**
- Ram Banerjee, Head of Java Card Group, **Sun Microsystems**
- Sverre Bauck, **Norwegian Agency for Public Management** & eGovernment
- Michael Brown, Director, Program management Global Security Group, **RIM**
- Mark Crosbie, Senior Security Technologist, **HP** Security Office
- Christoph Goetz, Federal **Ministry of Health Germany**
- Patrick Grother, Director of Biometrics Standards, **NIST** US Department of Commerce
- Thomas E. Hissam, Associate Partner, mpayment/mcommerce, **IBM**
- Thomas Kraft, Convenor of the Smart Security Market SegmentationTaskforce, **Eurosmart**
- Laurent Manteau, **MaXSSIMM** Program Director
- Gisela Meister, Head of Security & Evaluation, **Giesecke & Devrient**

- Janne Uusilehto, Head of Product Security, **Nokia**
- François Vacherand, Head of Architecture & Security, **CEA LETI**

▶ **New endorsements from the W3C and the NFC Forum**

The recognition of the Smart Event has been recently reinforced by new endorsements from the W3C (World Wide Web Consortium) and the NFC Forum (near Field Communication). These two prestigious and influent industry associations also illustrate the shift of Smart Event's themes towards cutting edge digital security themes: global mobility and end user experience. Institutional partnerships will result in active presence and contribution in Smart Event's Program Committees, Call for Papers and programs. Among the "historical" partners: ETSI, Eurosmart, e-Forum, Java Card Forum, INRIA, EHTEL, European Biometrics Forum, NMDA, Smart Card Alliance, Smart Card Forum of China, EHTEL, GlobalPlatform, ACT Canada, Asia IC Card Forum, Silicon Trust...

▶ **The rendezvous for the European Research in Ambient Intelligence**

A set of 3 Workshops dedicated to the latest advances in Ambient Intelligence makes Smart Event unique. 3 co-located international research workshops will address security issues in ambient intelligence environments:

- **EuroTRUSTAmI**: this main workshop will provide during 2,5 days a comprehensive vision of the European Research through the presentations of 22 projects. Each deal with advancing the Ambient intelligence vision. The focus will be on how to provide secure and dependable computing environments in a context of open, heterogeneous and dynamic networks.
- **The Internet of Things and Services** gathers researchers and experts in the whole area of Semantic Interoperability, Ambient Intelligence, Sensor Networking, and generally the Internet of People, Things and Services,
- **WearIT@work**: the largest project worldwide in wearable computing research present and discuss its results ready for exploitation.

▶ **5 live demos announced**

Separate demo booths and EuroTRUSTAmI's collective shared booth will host demos, posters, live exchanges and networking.

- RAISONANCE will demo **ContactLAB card reader** for embedded software development, test and validation
- Valimo will demo a **multipurpose ID solution using the mobile phone**. The technology shown enables legally binding authentication and transaction signing for online banking, payment confirmation, corporate services and consuming online services and content.
- The Serenity Project (System Engineering for Security & Dependability) will present a **Smart Items prototype** used in Secure Remote Healthcare Environment
- The Hydra Middleware Project will demonstrate the use of Hydra **middleware technology to serve networked centric intelligence** in two scenarios: Facilities Management and Health Monitoring of Vital Physiological Signals.

Smart Event web portal:

www.smart-event.eu

**For press accreditation, interview opportunities, press releases...,
visit the press section of the Smart Event website:**

www.strategiestm.com/conferences/smart-event/08/press

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Smart Event 2008 features 4 technological and strategic events:

- **e-Smart**: "*Designing the future of digital security technologies*" (9th edition)

e-Smart 2008 will reflect the enlarging scope of the Smart Security Industry and will cover all the innovation in **mass storage memories, multi-applications SIM, NFC, Java Card 3.0, RFID & contactless technologies, TCP/IP based communication protocols, trusted computing, cryptography, certification & testing**, etc.

🔗 Program and useful information: www.e-smart.eu

- **New: Smart Mobility**: "*Building Trusted Mobile Applications*" (1st edition)

At the cross road of Mobility and Security, Smart Mobility tackles with hottest mobile issues such as **NFC devices and their applications, smart security devices, open mobile platform and devices** as well as with major **mobile applications including media & content services, transportation and m-payment**

🔗 Program and useful information: www.smart-mobility.eu

• **World e-ID:** "*The next e-ID management technologies & services*" (5th edition)

A prestigious **panel of 15 (e-)government representatives** will share the lessons from their e-ID initiatives. The e-ID experts from the **industry leaders and main associations, consultancy and standardisation bodies** will expose the latest advances in e-ID technologies, their strategies and insights. They will debate the requirements, strategies and architectures for the future e-ID deployments under the theme "European e-ID: from Common Criteria to Full Interoperability?"

🔗 Program and useful information: www.worlde-id.eu

• **Smart University:** "*Sharpening skills in Smart Card, e-ID, and Mobile Telecoms technologies*" (4th edition)

*Smart University features an advanced **educational program on smart card, e-ID, and mobile telecoms** designed and provided by high profile academics from 20 European Universities.*

🔗 Program and useful information: www.smart-university.eu

Co-Organizers: Eurosmart, JCF, GlobalPlatform, eForum, Stratégies Telecoms & Multimedia

Strategic Partners and Sponsors: Gemalto, Microsoft, Blackberry, Oberthur Technologies, Atos Worldline

Institutional Partners: ACT Canada, Asia IC Card Forum, European Biometrics Forum, ETSI, European Commission, EHTEL, NFC, NMDA, Nordic Biometrics Forum, Silicon Trust, Smart Card Alliance, Smart Card Forum of China, W3C

Media partners: Financial Times - Business Monitor International - Connect-World - Biometrie Online – SecurityStockWatch - Sécurité Informatique - Cards Tech & Security – Cartes Mag - CardWorld - Fraud Watch - Juniper Research - Goingtomeet.com - Smart card & Identity news – Smart CardsTrends - Smart Insights – Ubifrance - Arcsis - Carte Blanche Magazine - European Webzine for IT mobility & security - The Nilson Report - Courrier de la monétique - Fight Fraud Keesing – epractice.eu